


# Sustainability Starts at the Top

**TREMCO**  
8 Main Street  
Flemington, NJ 08822



From the roofing and sustainability experts  
at Tremco Incorporated:  
An AIA CEU accredited seminar  
series that defines the most successful innovations in  
Sustainable Building Envelope Technology.

*This seminar offers a total of two AIA HS&W Learning Units.* 

NOVEMBER 11, 2008

THE RITZ-CARLTON, BUCKHEAD

Hosted By:

**TREMCO**

Sustainable Technologies Group



**Building a Sustainable Future**

This invitation has been produced on recycled paper

## PROGRAM OVERVIEW

*Professionals who will benefit are:*

- ♦ Architects
- ♦ Land Development Professionals
- ♦ Sustainability & Environmental Mitigation Managers
- ♦ Landscape Architects and Installation Professionals
- ♦ Facility & Maintenance Managers
- ♦ Government, Environmental & Development Policy Managers

### *To REGISTER:*

Call or email Kelly Ospina today  
1-800-628-7501

OR

[Kospina@tremcoinc.com](mailto:Kospina@tremcoinc.com)

**Please RSVP by Friday, November 7th, 2008**  
*Seating is limited~only two registrations per firm, please.*

*This seminar offers a total of two AIA HS&W Learning Units.*



## SUSTAINABILITY STARTS AT THE TOP

### AGENDA

8:00 - 9:00

*REGISTRATION & CONTINENTAL BREAKFAST*

9:00 - 10:15

*VEGETATED ROOFING:  
ACHIEVING SUSTAINABLE RESULTS*

*BY MARY ANN UHLMANN, ENVIRONMENTAL HORTICULTURALIST, GREEN ROOF SPECIALIST*

Attendees will learn the economic and ecological benefits of vegetated roof systems along with design considerations and issues to avoid during construction. A proper approach to plant palette selection and system component descriptions and specifications are included.

*This seminar is worth one AIA HS&W Learning Unit*

10:15 - 11:30

*LEED™ IN ROOFING:  
DESIGN CONCEPTS FOR SUSTAINABLE ROOFING*  
*BY JIM LOHMANN, RRO, CDT*

An AIA accredited presentation that identifies the benefits of sustainable building and roof design. Understand basic concepts of environmentally friendly and sustainable roofing. Evaluate the pros and cons of sustainable roofing concepts and how it applies to the LEED rating system.

*This seminar is worth one AIA HS&W Learning Unit*

11:30 - 12:15

*LUNCH WITH PANEL DISCUSSION*

12:15 - 1:30

*LIVING SYSTEMS ARCHITECTURE:  
RE-PURPOSING NATURAL SYSTEMS FOR BUILDING ENVELOPE PERFORMANCE*  
*BY LINDA VELAZQUEZ, LANDSCAPE ARCHITECT, PRESIDENT, GREENROOFS.COM*  
*WITH MARY ANN UHLMANN, ENVIRONMENTAL HORTICULTURALIST  
AND GREEN ROOF SPECIALIST*

Building envelope technology is undergoing phenomenal change. This presentation puts the focus on new advances in the use of natural systems to provide powerful sustainable environmental benefits. Advances discussed include new rainwater harvesting technology, living skins, green roof cloaks and hydroponically engineered living walls.