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Southface announces gala's keynote.

**GREEN BUILDING LUMINARY, RICK FEDRIZZI ANNOUNCED AS THE
2008 VISIONARY DINNER KEYNOTE**

ATLANTA (February 4, 2008) – Environmental nonprofit, Southface today announced that green building leader, Rick Fedrizzi, president, CEO and founding chairman of the U.S. Green Building Council (USGBC) will be the 2008 Visionary Dinner Keynote. The annual gala held at the Georgia Aquarium's Oceans Ballroom on Wednesday, March 12 with an opening reception at 5 p.m., celebrates sustainability in business and the community.

Appointed as president and CEO, Fedrizzi has spearheaded the USGBC's green building initiatives, including refining the LEED (Leadership in Energy and Environmental Design) Rating System, and its expansion into homes, schools, healthcare and retail buildings. Since his appointment in 2004, Fedrizzi has grown the council's membership to include more than 12,000 organizations and over 70 local chapters nationally. Under his leadership, the council has increased its outreach and educational programs, including working with the Clinton Global Initiative and the International Codes Council to help transform the building science industry and its green building practices.

The Visionary Dinner features Fedrizzi's keynote address, as well as the presentation of the Argon Award for Success in Sustainability to a Georgia-based business or environmental leader. A five-course, organic meal donated by Whole Foods and created by top area chefs, paired with sustainably produced wines, is the centerpiece of the evening. Ticket prices for individuals are \$165, with a VIP reception for an additional \$45 and corporate tables available for \$1,850. Sponsors include Whole Foods, Fetzer and Bonterra wineries and the Georgia Aquarium, Wolfgang Puck Catering, Callaway Gardens, Cousins Residential Development. Sponsorships are available ranging from \$25,000 to \$2,500. Contact Beth Haynes, Southface Director of Development at 404/604-3619 for more information.

The Visionary Dinner, hosted by Southface and the Metro Atlanta Chamber of Commerce commences the two-day, Greenprints conference and trade show on March 13-14, 2008 at the Westin Hotel. For more information or registration visit www.southface.org/visionarydinner and www.greenprints.org.

About Southface

Since 1978, Southface has encouraged responsible solutions for environmental living. Driven by the Southeast's growing need to save energy and water and preserve our natural resources, Southface has successfully fostered unique partnerships with government, business and nonprofit organizations. Southface programs and publications reach design and construction professionals, homeowners, government officials and others to promote sustainable homes, workplaces and communities through education, research, advocacy and technical assistance. For more information, visit Southface at www.southface.org.

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