

# THE ENERGY STAR® SUMMIT 2007

Your Future Customer Will Demand a High Performance Home!

*Will you have what they are looking for?*



**MEET** the Foremost Building and Remodeling Experts in the Country



**BUILDERS ■ CONTRACTORS ■ ARCHITECTS**  
**CODE OFFICIALS ■ MANUFACTURERS**  
**REMODELING PROFESSIONALS ■ STUDENTS**  
**MANUFACTURERS ■ ENERGY CONSULTANTS**

**December 3rd & 4th, 2007**

Pre-Conference Tour of Near Zero Energy Home on December 2nd

**Hyatt Regency – Denver Tech Center**

7800 East Tufts Avenue | Denver, CO 80237

**Two Days of Continuing Education Courses Combined with a Sponsor Expo**

- Come see Mark Laliberte, Gord Cooke, Peter Pfeiffer and other industry experts
- Builders & Remodelers: A full day of education devoted to Home Performance with ENERGY STAR®
- Learn to survive in today's down market

For registration information, sponsor opportunities, CEU information and class schedules please visit:  
**www.e-star.com** or call **612.232.7598** or **719.641.2579**

## EVENT PARTNERS



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December 3rd & 4th, 2007  
Hyatt Regency – Denver Tech Center  
7800 East Tufts Avenue | Denver, CO 80237



## E-Star Colorado

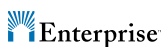
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# ENERGY STAR® Summit II Agenda DAY ONE - December 3rd, 2007

Join us Sunday December 2nd for a pre-conference tour of a "Near Zero" Energy Home. Sponsored by Whirlpool and Harvard Communities.  
More details to be announced soon. Watch the event website for more information: [www.e-star.com/summit](http://www.e-star.com/summit)

7:00 – 9:00	<b>REGISTRATION – Grand Mesa Ballroom Foyer</b>			
8:00 – 8:45	<b>GENERAL SESSION Randy Udall – Keynote Sponsored by Dupont/Tyvek &amp; Design Build Solutions America's Energy Challenges</b>			<b>Grand Mesa Ballroom</b>
	<b>EEBA HOUSES THAT WORK™</b>	<b>EEBA HOUSES THAT WORK™ SALES &amp; MARKETING</b>	<b>THE GREEN ROAD AHEAD</b>	<b>NATIONAL PROGRAM INITIATIVES</b>
<b>Location</b>	Chasm Creek	Mesa Verde	Grand Mesa A & B	Grand Mesa C
<b>PRESENTERS</b>	Mark LaLiberte	Gord Cooke	Kristin Shewfelt and Jay Hall	Sam Rashkin
9:00 – 10:15	Building Science 101	Selling High-Performance Homes: A More Effective, Efficient Sales Process	"LEED for Homes" Comes to Colorado	ENERGY STAR® Qualified Homes: Past, Present & Future
<b>Sponsor</b>	EEBA	Governor's Energy Office	Architectural Energy Corporation	Demilec
10:15 - 10:30	<b>BREAK - Sponsored by Rheem Hot Water Heaters</b>			<b>Grand Mesa Ballroom Foyer</b>
<b>PRESENTERS</b>	Mark LaLiberte	Gord Cooke	Peter L. Pfeiffer, FAIA	Eric Werling
10:30 – 12:00	Water Management	Selling High-Performance Homes: 12 Benefits of High Performance Homes Other than Energy Savings	Real, Relevant and "Doable" Green Building – by Design	ENERGY STAR®-IAQ
<b>Sponsor</b>	EEBA	Governor's Energy Office	LP Building Products	Sponsorship Opportunity Available
12:15 – 1:30	<b>KEYNOTE LUNCH with Speaker Vernon McKown – Sponsored by Panasonic Survival: How to Deal with a Down Housing Market</b>			<b>Grand Mesa Ballroom</b>
<b>PRESENTERS</b>	Mark LaLiberte	Gord Cooke	Peter L. Pfeiffer, FAIA	Low Pratsch
1:45 – 3:00	Ventilation & Insulation	Selling High-Performance Homes: Turn Technical Features into "Must Have" Benefits Through Dynamic Demonstrations	Real, Relevant and "Doable" Green Building – by Design (cont'd)	Today's Zero Energy Homes Sell Faster
<b>Sponsor</b>	EEBA	Governor's Energy Office	LP Building Products	Sponsorship Opportunity Available
3:00 – 3:15	<b>BREAK - Sponsored by Honeywell</b>			<b>Grand Mesa Ballroom Foyer</b>
<b>PRESENTERS</b>	Mark LaLiberte	Gord Cooke	Kim Calomino & Justin Wilson	David Lee
3:15 – 4:30	The Case for Green	Selling High-Performance Homes: Using High Performance Features to Close More Sales	Building Green with Built Green Colorado	ENERGY STAR® Multifamily Pilot Program
<b>Sponsor</b>	EEBA	Governor's Energy Office	Built Green Colorado	Icynene
4:30 – 6:00	<b>Sponsor Reception/Atrium – Sponsored by Andersen Window &amp; Enterprise &amp; Active Energies, Inc.</b>			

Draft agenda, presenters and topics subject to change.

# ENERGY STAR® Summit II Agenda | DAY TWO - December 4th, 2007

7:30 – 9:00	<b>REGISTRATION – Grand Mesa Ballroom Foyer</b>			
8:00 - 8:45	<b>COFFEE AND DONUTS - SPONSORED BY ENERGY LOGIC</b>			<b>Grand Mesa Ballroom Foyer</b>
	<b>HIGH PERFORMANCE HOMES FROM THE IECC??</b>	<b>HOME PERFORMANCE WITH ENERGY STAR®</b>	<b>COLORADO INITIATIVES</b>	<b>WHAT'S NEW....?</b>
<b>Location</b>	Chasm Creek	Mesa Verde	Grand Mesa Ballroom ABC	Wind River
<b>PRESENTERS</b>	Jim Meyers & Gil Rossmiller	Chandler von Schrader & Ed Thomas	Elizabeth Vasatka, Stacey Eriksen, and Bob Keenan	Steve Andrews
9:00 – 10:15	Residential Compliance with the 2006 IECC. Which Path is Right for You?	Home Performance with ENERGY STAR® Marketing: National Placement & Contractor Alignment	Cities Taking Action	HVAC Revisited
<b>Sponsor</b>	Grand Mesa Ballroom C	ACI	Sponsorship Opportunities Available	Sponsorship Opportunities Available
10:15 - 10:30	<b>BREAK – Sponsored by Professional Siding</b>			<b>Grand Mesa Ballroom Foyer</b>
<b>PRESENTERS</b>	Jim Meyers & Gil Rossmiller	Joe Kuonen	Jeff Rath, Doug Swartz, Tom Carter and Rod Geiger	Jim Welch
10:30 – 12:00	Residential Compliance with the 2006 IECC. Which Path is Right for You? (cont'd)	Home Performance Sales Training 101	Getting Down to Fundamentals – The Importance of the Utility Sector	Colorado's Emerging Solar Home Market
<b>Sponsor</b>	Sponsorship Opportunities Available	ACI	Sponsorship Opportunities Available	Bella Energy & Open Energy
12:15 – 1:30	<b>BOX LUNCH – Sponsored by Colorado Springs Utilities Highlighting the Southern Colorado ENERGY STAR® Homes marketing group</b>			<b>Grand Mesa Ballroom</b>
<b>PRESENTERS</b>	Gil Rossmiller	Joe Kuonen	Tom Plant (invited) and Eric Stern	Mark Boccella
1:45 – 3:00	The New Venus & Mars? Code and Above Code Programs	Home Performance Sales Training 102	Colorado's New Energy Economy	Using Infrared in Home Energy Inspections
<b>Sponsor</b>	Sponsorship Opportunities Available	ACI	Sponsorship Opportunities Available	FLIR
3:00 – 3:15	<b>BREAK - Sponsored by FLIR Systems</b>			<b>Grand Mesa Ballroom Foyer</b>
<b>PRESENTERS</b>	Jim Meyers & Gil Rossmiller	Rich Moore	Fred Andraes	Joe Parsons & Charles High
3:15 – 4:30	National Green Building Standard for Homes	Comprehensive Home Assessment Techniques & Practices	The AIA & 2030 High Performance Initiatives	The Advantages of Earthlinked Technology in Residential Construction
<b>Sponsor</b>	Sponsorship Opportunities Available	ACI	Sponsorship Opportunities Available	ECR Tech

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