



THE STATE UNIVERSITY OF NEW JERSEY
RUTGERS

Cook College
Continuing Professional
Education Programs

***Building Green with LEED™
in New Jersey
Conference and Trade Show***



October 9, 2002

*Lafayette Yard Marriott Conference Hotel
Trenton, New Jersey*

*Sponsored by
The New Jersey Department of Environmental Protection
and
The United States Green Building Council*

Why Should I Attend?

Today more and more consumers are demanding the use of environmentally responsible products and building practices in construction and renovation projects. This one-day seminar will provide you with detailed and essential information about the many facets of green building. The program agenda will include the key elements of the Leadership in Energy and Environmental Design (LEED™) Green Building Rating system and will include topics such as:

- sustainable sites
- efficient water use
- energy and atmosphere
- materials and resources
- indoor environmental quality and
- innovation and design.

Case studies of green building projects will also be examined. A trade show featuring a variety of green building products and related services will be held in conjunction with the conference.

How Will I Benefit?

- § **COST SAVINGS:** Green building can save you and your client's money and enhance the value of their property.
- ☞ **PUBLICITY:** By adopting green building practices, your company can highlight environmental sensitivity as a marketing strategy.
- **INFORMATION EXCHANGE:** Stay ahead of your competition by learning about the LEED™ rating system and the latest advances in green building.
- ☺ **NETWORKING:** Meet others in the industry and explore new business opportunities!
- ★ **TRADE SHOW:** Examine a variety of green building products and speak directly with the product manufacturers.



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Seminar Coordinators and Presenters

Steven Rinaldi, Course Coordinator, is a Research Scientist with the New Jersey Department of Environmental Protection, Bureau of Recycling and Planning. He has worked with the building community on programs that advance the use of recycled building products and furnishings, as well as on programs that support the preservation of trees on building sites.

Athena Sarafides, Course Coordinator, is a Research Scientist with the New Jersey Department of Environmental Protection, Office of Innovative Technology and Market Development. She has developed programs that promote the use of renewable energy, enhance energy efficiency and support reductions in greenhouse gas emissions.

Scott Chrisner, Course Coordinator, has been associated with the building industry for over 25 years, owning his own construction firm for over 20 years. He has studied heating, air conditioning and solar energy and has worked for Princeton University preparing research into energy conservation for the building fields. In 2000, Scott first learned of the US Green Building Council and the LEED™ platform for green building and he has been actively involved ever since. He works with various clients as a Green Building Champion and a Sustainable Business Development Consultant.

Speakers and presenters will include nationally known experts in the green building field.

Recertification and Continuing Education Information

American Institute of Architects Continuing Education Credit Units may be available for those architects attending this course. Please be advised that, while conference staff is working toward this end, we cannot guarantee that credits will be awarded. For further information, contact Athena Sarafides of the NJDEP at 609-984-5418 or via e-mail at Athena.Sarafides@dep.state.nj.us.

New Jersey Certified Recycling Professionals (CRP) will earn 6 recertification credits for attending.

Program Agenda

- 8:15 a.m. Registration, Check-In and Continental Breakfast
- 9:00 a.m. Welcome/Introductory Remarks – *Evan Van Hook, Asst. Commissioner, New Jersey Dept. of Environmental Protection Site Remediation Program (Invited)*
- 9:15 a.m. The United States Green Building Council’s Leadership in Energy and Environmental Design (LEED) Program – Overview and New Jersey Focus – *Frank Sherman, AIA, Associate, Hillier, LEED 2.0 accredited, Chairperson – USGBC, New Jersey Organizing Group*
- 10:00 a.m. Sustainable Sites – *Mark Biedron, Founder, The Willow School*
- 10:30 a.m. Break (in the trade show area)
- 11:15 a.m. Water Efficiency: Focus on Greywater - *Cate Soroczan, Senior Researcher, Canada Mortgage and Housing Corporation*
- 12:00 p.m. Lunch
- 1:00 p.m. Energy & Atmosphere: Focus on Commissioning – *Representative, United States Green Building Council*
- 1:30 p.m. Materials & Resources – *Scott Horst, Executive Director, Athena International Institute, 7Group*
- 2:00 p.m. Indoor Environmental Quality – *Fred Bartl, Principal, Chelsea Group and Scott Chrisner, Green Building Champion, The Chrisner Group*
- 2:30 p.m. Break
- 3:00 p.m. Innovation & Design Process – *Marcus B. Sheffer, Energy Opportunities, 7Group*
- 3:30 p.m. Sustainable Development Case Study – Howell Township School System – *Jason Kliwinski, Project Architect, The Prisco Group*
- 4:30 p.m. Adjourn

Registration Information

The registration fee for **Building Green with LEED™ in New Jersey** is **\$90**. The fee includes continental breakfast, lunch, course reference materials and entrance to the trade show. A limited number of exhibition spaces at the trade show are available for vendors. The vendor fee is **\$125** (includes space and one vendor staff person; additional vendor staff are **\$65** per person). Contact Carol Broccoli at (732) 932-9271 x618 (or via e-mail at broccoli@aesop.rutgers.edu) for additional information.

The workshop will be held at the Lafayette Yard Marriott Conference Hotel in Trenton, New Jersey (One West Lafayette Street, Trenton, NJ 08608; 609-421-4000). All registrants will receive a registration confirmation including a map and written directions to the course site and parking information. We offer four convenient ways to register:



Phone: (732) 932-9271, Monday through Friday, 8:00 a.m. to 4:30 p.m. Please have your VISA, MasterCard or American Express number ready.



FAX: (732) 932-8726, 24 hours. Please include credit card information or a copy of your check, money order or purchase order with FAX registrations.



Mail: Registration Desk, Continuing Professional Education, Cook College, Rutgers, The State University of New Jersey, 102 Ryders Lane, New Brunswick, NJ 08901-8519. ✓ Please make check payable to **Rutgers, The State University**.



On the Web: Please visit our registration website at <http://cook.rutgers.edu/~ocpe>. Have your credit card ready.

Payment Policy

All registrants must have prearranged for payment to be admitted to the workshop (purchase or money order, check, Visa, MasterCard, or AmEx).

Refunds

You may withdraw from the workshop with a full refund less a \$35 processing fee provided the Cook College Office of Continuing Professional Education is notified at least three (3) full working days prior to the start of the course. Beyond that time, registrants may be responsible for the full registration fee. Substitutions are welcomed.

Office of Continuing Professional Education, Cook College
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Registration Form

Name _____

SS# _____ - _____ - _____ Job Title _____

First name for name tag _____

Daytime phone (____) _____

FAX _____ Home phone (____) _____

E-Mail Address _____

Employer _____

Mailing Address _____

City _____ State _____ Zip _____

Please register me for **Building Green with LEED™ in New Jersey Conference & Trade Show**
October 9, 2002 [ER0309CA02]

Please check one:

Regular registration fee (includes trade show): \$90

Vendor fee: \$125 (booth space & single registrant)

Additional vendor staff: \$65

Check, money order or purchase order enclosed in the amount of \$ _____

Charge my: MasterCard VISA AmEx

Card # _____ Exp. date _____

Signature of Cardholder _____

Billing Zip Code (required) _____