



Participate in the Greenroofs.com 2008 Greenroof Design Trends Survey

FOR IMMEDIATE RELEASE

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Alpharetta, GA. Linda S. Velazquez, ASLA Associate, *LEED AP*, Greenroofs.com Publisher & Design Consultant and Haven Kiers, MLA, Greenroofs.com Design Editor, want your unique perspective to help us determine which greenroof projects will not only take us into 2008 with a bang, but also beyond.

The rise of green, eco-friendly agendas continues to proliferate across global industries and boundaries. Greenroofs are fast becoming green staples of chic sustainability in mainstream architecture and high performance building. What are the new and exciting projects on the boards? We want you to share your opinions and experience of the latest and greatest international greenroof design trends!

We'll tabulate your feedback and include it along with our own ideas for the second yearly installment of our "**2008 Top Ten Hot Trends in Greenroof Design.**" We'll be presenting the *Top Ten List* at the next *Greening Rooftops for Sustainable Communities Conference* in Baltimore, MD, on April 30-May 2, 2008.

Last year we delivered the "**2007 Top Hot Trends in Design: Chic Sustainability, Unique Driving Factors & 'Boutique' Greenroofs**" which showcased the important, newsworthy and exciting greenroof projects from around the world. Established but trailblazing designers, building owners and municipalities were highlighted along with their trendsetting projects along side the newcomers and visionaries who are raising the architectural standard for today's designers and stakeholders. We based our very subjective selections from our own design experience and from published multimedia accounts from TV, the Web, magazines, and newspaper article sources.

In 2008 we will once again deliver our fast-paced *Top Ten List* of case study vignettes representing the very best of the new - whether are based on traditional applications with a twist or avant-guard projects combining living roof, energy, or other green technologies. From older, time-honored examples from which we designers can draw our next inspiration to become the next big trend, to current conceptual, high-profile media grabbing greenroofs which stimulate the senses, we promise another fun-filled visual cruise through the world of vegetated roofing!

How will we decide the *2008 Top Hot Trends in Greenroof Design*? New for 2008 will be the inclusion of and interaction with the greenroof community at large – *The 2008 Greenroof Design Trends Survey*. Submit your responses to our 12 questions and rate our following *Top Ten*:

Here is our “working” 2008 Top Ten Hot Trends in Greenroof Design:

- 10) Client-Specific Boutique Greenroofs**
- 9) Do-It-Yourself Greenroofs**
- 8) Pre-Fab Modular Homes are Fabulous**
- 7) Greenroofs as Art and Architecture**
- 6) Parks, Zoos & Botanical Gardens - Outdoor Living & Research**
- 5) Solar and Vegetative Roofs as High Performance Buildings**
- 4) Museum and Corporate Greenroofs - Setting the Example**
- 3) Luxury Green Homes, Eco-Communities & Eco-Cities**
- 2) Cool Green Schools of Higher Education**
- 1) The Influence of LEED on Government and Design Professionals**

Fill out the Survey [here](#). We look forward to your feedback, and would appreciate your reply by **February 29, 2008**.

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Greenroofs.com is the international greenroof industry's resource and online information portal. We inform, promote and inspire through the interchange of ideas, projects, news, videos, events, research, people, company and community updates and marketing opportunities; exclusives include Forums, Contributing Editor Columns, Guest Features, and Classifieds. Greenroofs.com is the publisher of the global Greenroof Projects Database, The Greenroof Directory, GreenroofsTV, and the Greenroofs of the World™ 12-Month Wall Calendar. We are currently averaging over 18,000 unique visitors per week.

For more information, visit www.greenroofs.com or contact Aramis Velazquez at: 888.477.1326 or 770.772.7334.

