



Product Release

For Immediate Release

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EcoStar Introduces Seneca Cedar Shake Tiles

Mundelein, IL – EcoStar™, the leading manufacturer of premium steep slope roofing materials, is proud to introduce their newest premium roofing product, Seneca Cedar Shake Tiles™.

Seneca Cedar Shake Tiles were designed to meet the need for a safe, durable alternative to wood roofing while maintaining the look of traditional cedar shakes. Produced using some of today's strongest, most flexible recycled materials, rubber (EPDM) and plastic (TPO), Seneca Cedar Shake Tiles emulate the exact look of wood shakes, yet are durable and lightweight.

Seneca Cedar Shake Tiles are manufactured at random widths of 6", 9" and 12" to create the traditional look of a wood shake roof. Unlike traditional wood, the tiles are available in nine different colors offering a unique architectural opportunity.

Like all EcoStar premium steep slope-roofing products, Seneca Cedar Shake Tiles offer excellent advantages including Class 4 Impact Resistance, the availability of a 50-year warranty and 100 mph wind warranty. The ability to offer long life, fire safety and impact resistance while maintaining the look of wood make Seneca Cedar Shake Tiles the hottest product on the market.

EcoStar, a division of Carlisle Syntec Incorporated, continues to develop and introduce premium products that provide premium performance for the steep slope roofing market.