



## Product Release

For Immediate Release

For More Information Contact:  
Deanna L. Fryer  
HJE Marketing  
800.877.6956  
deanna@hjemarketing.com

### **Visit EcoStar at the WSRCA Show at booth Island J at the Paris Las Vegas Hotel in Las Vegas, Nevada June 6-8, 2004**

EcoStar™, (Mundelein, Ill.), a leading manufacturer of 100 percent recyclable steep slope roofing tiles, will be exhibiting at the Western States Roofing Contractors Association (WSRCA) convention at the Paris Las Vegas Hotel and Casino at booth Island J in Las Vegas, Nevada June 6-8, 2004.

At show EcoStar will display its full line of high quality, competitively priced premium steep slope roofing products using rubber and plastics technology. As a Carlisle company, EcoStar continues to see steady growth in the industry. Carlisle, a publicly held diversified manufacturing based company, has been providing quality products, while showing exemplary growth, for over 80 years. With a strong history in commercial rubber roofing products, Carlisle enables EcoStar to offer the widest range of products, the most aggressive technology and the best customer, technical and marketing services in the market. It is this combination of technology, product quality and quality people that has led to our success.

As you view the wide range of products and colors, an EcoStar representative will be there to help answer any and all questions about the roofing process. Premium Roofing Premium Performance is the standard EcoStar strives to meet everyday of the week.

EcoStar is a division of Carlisle Syntec Incorporated. Specializing in premium steep slope roofing, EcoStar continues to launch revolutionary roofing products that offer beauty, quality, sustainability and performance. For more information, visit the Web site [www.premiumroofs.com](http://www.premiumroofs.com) or call 800.211.7170.

###