



News

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Green Roof Blocks™ Introduces Its Newest Product, Green Paks™ At The Greening In The Heartland Conference.

St. Louis, MO--May 22, 2006-- Green Roof Blocks™, makers of portable green roof systems, recently introduced its newest product, **Green Paks™** at The Greening In The Heartland Conference, held in Kansas City, Missouri on May, 17th at The Hyatt Regency Hotel.

Green Roof systems are widely popular in Europe and have recently grown in popularity in the United States. Green Roofs offer commercial buildings several benefits, including reducing energy costs, limiting storm water run off, and increasing the life of the roof by up to four times.

While typical green roof systems can be expensive, Green Paks are designed to offer an affordable option. Green Paks are portable knitted polyethylene green roof modules, pre-filled with lightweight engineered soil. The flexible modules cover 5.2 square feet of roof area. Green Paks shield the roof from harmful ultra violet ray exposure and thus reduce building energy consumption and costs, decrease storm water runoff, and provide environmental benefits. In addition, while a roof can wear from freezing and thawing, Green Paks keep the roof at a steady even temperature preserving the life of the roof.

The Greening the Heartland conference was billed as “the premier annual conference on green building and sustainability in the Midwest” and spotlighted Building Green developments designed by companies in the Midwest including, Missouri, Minnesota, Michigan, North Dakota, South Dakota, Ohio, Indiana, Kentucky, Arkansas, Oklahoma, Kansas, Nebraska, Iowa, Illinois, Wisconsin and Pennsylvania.

“ In the coming years I believe that we are going to see a tremendous boom in building green in the U.S.,” says Kelly Lockett, President of Green Roof Blocks. “We believe that Green Paks and Green Roof Blocks provide an effective method for companies to achieve all of the benefits of building green, without the typical high costs.”

Green Roof Blocks™ is a subsidiary of St. Louis Metalworks, with offices located at 11701 New Halls Ferry Rd., Florissant, MO 63033. The company maintains a web site at, www.greenroofblocks.com and media site at, www.greenroofsmedia.com .

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