



## **GRHC Recognized for Leadership in Green Building**

*Green Roofs for Healthy Cities is the only NGO to earn a spot on Green@Work magazine's Green Build Top 25 List.*

**Toronto, Ontario (Nov. 7, 2007)** – Green Roofs for Healthy Cities, a not-for-profit association for the green roof industry, has earned a spot on *Green@Work* magazine's *Green Build Top 25 List*.

The list, which recognizes leadership in the green building industry, is featured in the November 2007 edition of the US-based magazine for corporate social responsibility. The issue's release will coincide with the US Green Building Council's annual Green Build show taking place Nov. 7-9<sup>th</sup> in Chicago.

"Our nation needs thought leaders and leaders who understand the need for action. Corporations who offer solutions to the complex problems we face in today's world, who understand the importance of green buildings," says Mark Parsons from *Green@Work* in his announcement. GRHC is the only not-for-profit organization on the Green Build list.

"Your high standards and reputation for environmental responsibility and sustainable development have set [GRHC] apart," adds Parsons. "Your commitment to continually increasing your value to stakeholders is exemplary. You have met the environmental challenge by enhancing the quality of life in communities across America."

[Steven W. Peck](#), founder and president of Green Roofs for Healthy Cities, is pleased to have his entire team's work recognized – and that includes all of the stakeholders such as corporate and individual members – as well, of course, as the organization's hard-working staff.

"Our mission from day one was to increase the awareness of the extraordinary benefits of green roof, green walls and other forms of living architecture can provide," says Peck.

"We are thrilled to earn this recognition for our leadership in developing the industry because the more green roofs there are, the better off every living being on the planet is. Humans get to live and work in healthier cities; wildlife gains precious habitat; and, of course, businesses save money," adds Peck. "Green roofs are a win-win-win for everyone."

*Green Roofs for Healthy Cities – North America, Inc.* was founded in 1999 as a small network of public and private organizations and is now a rapidly growing 501(c)(6), not-for-profit industry association. Our mission is to increase the awareness of the economic, social and environmental benefits of green roofs and green walls, and other forms of living architecture through [education](#), [advocacy](#), [professional development](#) and [celebrations of excellence](#).

### **MEDIA**

For interviews with Steven Peck, founder of GRHC, please contact:

Caroline Nolan, Director of Marketing & Communications, [Green Roofs for Healthy Cities](#)  
[cnolan@greenroofs.org](mailto:cnolan@greenroofs.org) (416) 971-4494 ext. 231