



News

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Green Roof Blocks™ Releases A Free Educational DVD **Explaining The Benefits Of Green Roofs.**

St. Louis, MO--June 21, 2006-- Green Roof Blocks™, makers of Green Paks™ a portable green roof system, recently produced a DVD which explains the benefits of Green Roofs. The DVD is being offered for free through the company's website, www.greenpaks.com.

Green Roofs offer buildings several benefits, including reducing energy costs, limiting storm water run off, and increasing the life of the roof by up to four times. However, typical green roof systems can also be expensive.

The DVD demonstrates how Green Paks are designed to offer an affordable option. Green Paks are portable knitted polyethylene green roof modules, pre-filled with lightweight engineered soil. The flexible modules cover 4.5 square feet of roof area. While typical green roof installations require extensive irrigation systems, Green Paks require little if any maintenance. The Green Paks are designed to shield the roof from harmful ultra violet ray exposure and thus reduce building energy consumption and costs, decrease storm water runoff, and provide environmental benefits. In addition, while a roof can wear from freezing and thawing, Green Paks keep the roof at a steady even temperature preserving the life of the roof.

"Green Roof systems are widely popular in Europe and have recently grown in popularity in the United States," says Kelly Luckett, President of Green Roof Blocks. "In the coming years I believe that we are going to see a tremendous boom in building green in the U.S. We believe that Green Paks provide an effective method to achieve the benefits of building green, without the high costs. We invite the public to see this first hand through our DVD without obligation."

Green Roof Blocks™ is a subsidiary of St. Louis Metalworks, with offices located at 11701 New Halls Ferry Rd., Florissant, MO 63033. The company maintains a web site at, www.greenroofblocks.com and media site at, www.greenroofsmedia.com.

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