
NEWS

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Visit BuildingGreen at the 2006 AIA Convention Nadav Malin to speak about green products

Booth 2808, American Institute of Architects 2006 National Convention and Design Exposition, June 8-10, Los Angeles Convention Center

Brattleboro, VT - Visitors to the AIA Convention will have an opportunity to see BuildingGreen's information resources and talk to the people behind the company's publications at booth 2808. Located in the South Hall K, near the Interiors Pavilion, BuildingGreen's booth will offer demonstrations of BuildingGreen Suite. Visitors will be able to learn more about individual, firm-wide and campus-wide access to this highly regarded online resource.

BuildingGreen will also highlight its new collaboration with AIA. The agreement provides AIA members with an immediate 30 percent discount on new and renewing individual subscriptions to BuildingGreen Suite, which includes articles from Environmental Building News, green building case studies, and the GreenSpec® Directory, with information on more than 2,000 green building products.

Nadav Malin, vice president of BuildingGreen and editor of Environmental Building News, will speak on "Navigating the Maze of Environmentally Preferable Products" on Friday, June 9, from 1:30 to 3:00 p.m. (Session FR32, attendees receive continuing education credit).

Malin, an authority on green products and materials, will lead a guided tour through the confusing world of rating systems for building materials and projects, including LEED®. He'll discuss how to navigate manufacturers' claims and "environmentally preferable" certifications.

Participants will also see how large an impact building products have on human health and the environment.

Malin will explain the expanding role of environmental life-cycle assessment in informing product selection systems. Attendees will also see how green designers can determine which products stand out from the competition in terms of environmental performance.

Along with Jim Newman, BuildingGreen's director of online services, Malin will appear at Architectural Record Advertisers Awards Breakfast, where McGraw-Hill Construction, the U.S. Green Building Council, and BuildingGreen will unveil GreenSource, the new magazine serving the green building community. Editorial content of GreenSource is produced under a special agreement between McGraw-Hill Construction and BuildingGreen, and Malin serves as the magazine's executive editor.

BuildingGreen's editors will also take part in events for various AIA chapters and the Committee on the Environment. And GreenSpec-listed products will be featured in booths throughout the show floor. Look for the GreenSpec logo.

This year's AIA convention offers more than 150 seminars, 25 workshops, and 100 professional tours. For information, go to www.aiaconvention.com or contact AIA at 202-626-7300.

About BuildingGreen, Inc. www.BuildingGreen.com

BuildingGreen, Inc., is an independent publishing company committed to providing accurate and timely information that helps building professionals improve the environmental performance of buildings and surrounding landscapes. BuildingGreen offers both print and electronic resources to help firms design and construct buildings that minimize environmental impacts while maximizing economic performance. Its products are supported by subscriptions rather than advertising.