

Press Release

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Education is Key

ROMEDEVILLE, IL - Bennett & Brosseau Roofing, Inc. recently presented a garden roof seminar at Chicago's Center for Green Technology to a mixed audience of consumers, construction, architectural, and engineering professionals. Listeners learned critical information about this ancient technology from an installation perspective. James Brosseau, President of Bennett & Brosseau, opened the session with the question, "What is the primary function of your roof?" While keeping water out of the building is chief, applications such as rooftop gardening afford building owners a means to cost-effectively reduce energy costs, add functional space, and reduce negative environmental impact.

The session highlighted the Company's real world applications including Chicago's City Hall, which was the first U. S. rooftop garden completed in 2001. George Patterson, VP-Operations of Bennett & Brosseau, stressed the importance of involving all trades from the onset to curtail delays and costly design changes. Plant selection based not only on climate but also surrounding building heights and subsequent shadowing was discussed too.



The two hour discussion concluded with information about the U.S. Green Building Council's LEED® (Leadership in Energy and Environmental Design) rating system, which is a voluntary, consensus-based national standard for developing high-performance buildings. The LEED-NC Version 2.1 makes available several roofing-related opportunities within its framework to assist project teams in gaining points towards LEED certification:

- Sustainable Sites (SS) Credit 7.2 – Heat Island Effect (Roof) 1 point
- Energy & Atmosphere (EA) Credit 1.0 – Optimized Energy Performance 1 – 10 points
- Materials & Resources (MR) Credit 1.1 – 1.3 1 – 3 points
- Materials & Resources (MR) Credit 5.1 – Regional Materials 1 point
- Materials & Resources (MR) Credit 5.2 – Regional Materials 1 point
- Materials & Resources (MR) Credit 6.0 – Rapidly Renewable Materials 1 point
- Indoor Environmental Quality (EQ) Credit 4.1 – Low Emitting Materials 1 point

Bennett & Brosseau regularly provides customized educational opportunities for its customers and the general public alike. Please contact the company via email at email@bennettandbrosseau.com or by telephone at 800-339-8327 ext. 226 for more information. To learn more about LEED certification and the United States Green Building Council, please visit www.usgbc.org.

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About Bennett & Brosseau Roofing, Inc.

Bennett & Brosseau Roofing, Inc. is a family-owned roofing and sheet metal contractor serving the Midwest since 1971. Bennett & Brosseau provides a one call, single source solution for all roofing needs from design, drawings, and installation to maintenance and recordkeeping. Bennett & Brosseau specializes in delivering innovative cost-effective solutions to roofing problems while ensuring quality environments and fantastic personal service. For more information about Bennett & Brosseau, call 800-339-8327 ext. 226 or send an email to Email@BennettandBrosseau.com.