

NEWS RELEASE

Media Contact:

Bob Spreat

Marketing Manager

Tremco Roofing and Building Maintenance

Phone: 216-766-5646

E-mail: bspreat@tremcoinc.com

www.tremcoroofing.com

Tremco Roofing Appoints Velasquez To Lead Sustainability Effort

BEACHWOOD, Ohio (August 30, 2010) -- [Tremco Roofing and Building Maintenance](#) (Tremco Roofing) has announced that Ralph P. Velasquez has accepted the newly-created position of Executive Director of Sustainability, effective immediately. Velasquez was previously director of the company's Sustainable Technologies Group.

In this role, Velasquez will work with Tremco Roofing's customers on sustainable initiatives that relate to energy, water, and carbon issues in the built environment. In addition, he will support the Tremco Roofing leadership team as it transitions the company to a more comprehensive sustainable culture. Velasquez's career in construction spans more than 30 years; a recognized authority on vegetated roofs, he has conducted hundreds of seminars and classes on the subject.

"Ralph will report directly to me and will work with all levels of Tremco Roofing and with the RPM Building Solutions group to help us develop a sustainable culture," said company president Deryl Kratzer. "His expertise in sustainability will have an impact on everything we do, including product development, manufacturing, mergers and acquisitions. He will also be the 'face' of Tremco Roofing to our customers when it comes to delivering our message, and helping them achieve their sustainable construction goals."

"Creating this position is just the latest example of Tremco Roofing's long history of sustainable action," Velasquez said. "For decades we have focused on roof repair and renovation instead of removal, which has kept tons of material out of landfills; today, we are helping develop a recycling program for material that is removed. We continue to make more environmentally-friendly products, and are developing new solutions to improve a building's energy efficiency and water usage. It's a privilege to accept this responsibility to help our company and our customers develop processes and solutions for sustainable growth."

About Tremco Roofing and Building Maintenance

Headquartered in Beachwood, Ohio, Tremco Roofing and Building Maintenance helps manage building life cycles for customers in education, healthcare, government, manufacturing and many other industries. In business since 1928, Tremco Roofing and Building Maintenance is a division of [Tremco Incorporated](#), which is itself part of the RPM Building Solutions Group, an international leader in the construction, maintenance and repair markets. Tremco Roofing works closely with Tremco Incorporated subsidiary WTI, which provides general contracting and roofing services; both Tremco Roofing and WTI are ISO 9001:2000 certified. To learn more about us, visit <http://www.tremcoroofing.com> or call toll-free at 800-562-2728. ###