



**AMERICAN RAINWATER CATCHMENT
SYSTEMS ASSOCIATION**

2009 National Conference

"Rainwater—The Forgotten Resource"

September 13-16 • Decatur, GA

EVENT SCHEDULE

Free Open House

Sunday, 9/13
Noon to 4 p.m.

Location: Holiday Inn Decatur
Conference Plaza

Come talk to conference sponsors who are rainwater harvesting experts and learn how to get started!

Accreditation Workshop

Two Day Course Saturday 9/12 -
Sunday 9/13

Location: Holiday Inn Decatur
Conference Plaza

Learn more details and register for
this course online at www.arcsa.org

Conference

Monday, 9/14 - Wednesday, 9/16

Hear presentations by experts on new
RWH Innovations, Designs, Marketing,
Research and **MUCH MORE**. Plus
numerous networking opportunities!

See the agenda on back! **JOIN
ARCSA today** to attend at the dis-
counted rate and receive our monthly
e-newsletter.

Hotel Info



Holiday Inn Decatur Conference Plaza
130 Clairemont Ave.
Decatur, GA 30030

Special rate for ARCSA is \$99/night,
plus tax. Please call 1-877-863-4780
by Aug. 21 to obtain this rate.

With over 600 members across the world, ARCSA is dedicated to educating people on how to harvest and use rainwater, which will reduce the demand for treated water. And since Atlanta is at the heart of our nation's growing concern over dwindling water supplies, Decatur seemed like the perfect city to host the 2009 conference. This year's event includes the latest information on design, installation, maintenance and policy issues that affect rainwater harvesting, not only in Georgia, but around the nation. **See Agenda on the back!**



REGISTRATION INFORMATION

\$225 - ARCSA Members early registration (before Aug. 7)

\$275 - ARCSA Members standard registration (Aug. 8 - Sept. 11)

\$395 - ARCSA Members onsite registration (Sept. 12 - 16)

\$295 - Non-Members early registration (before Aug. 7)

\$345 - Non-Members standard registration (Aug. 8 - Sept. 11)

\$395 - Non-Members onsite registration (Sept. 12 - 16)

ARCSA educates professionals and do-it-yourselfers on the best techniques for harvesting and using rainwater. This year's event will bring together gardeners, landscapers, architects, builders, engineers, installers, retailers, and plumbers, along with state and local water conservation/policy officials.

Visit www.ARCSA.org for more information on membership levels, benefits, and online registration.

2009 National Conference Agenda

Sunday, 9/13

9:00-noon – Platinum, Gold, & Silver Sponsors Set Up Exhibits
Noon – Registration Opens
Noon-4pm – Public Open House; Self-Tours of Installation Site

Monday, 9/14

9:00-noon – Registration Open; Bronze Sponsors Set Up Exhibits
9:00-10:00 – Committee Meetings
10:00-12:30 – Board of Directors Meeting
1:00 – Kickoff & Welcome – Tim Pope, ARCSA President
1:15 – Welcome – Mayor Bill Floyd, City of Decatur
1:30-2:15 – Keynote Speaker: Dr. Hans-Otto Wack
2:15-2:45 – Break
2:45-3:30 – Implementing a Rainwater Policy
3:30-4:15 – Stimulus Package – How to Get Some

Tuesday, 9/15

8:00-8:15 – Welcome – Dr. Hari Krishna, ARCSA Founder
8:15-9:00 – Implementing a Successful Rain Barrel Program
9:00-9:45 – Writing Grants – Successful Rainwater Harvesting Examples
9:45-10:15 – Break
10:15-11:00 – Active University Research in Rainwater Harvesting
11:00-11:45 – Teaching Rainwater Harvesting – Best Practices
11:45-1:00 – Lunch

Track A – Residential and Passive Rainwater Harvesting

1:00-1:45 – Innovations in Tank Design
1:45-2:30 – Agricultural Use of Rainwater
2:30-3:00 – Break
3:00-3:45 – Why Consider Alternatives to Active Rainwater Harvesting
3:45-4:30 – In-Ground Systems – Lessons Learned

Track B – Commercial and Integrated Systems

1:00-1:45 – Cold Weather Systems
1:45-2:30 – Integrated Systems – A Commercial Perspective
2:30-3:00 – Break
3:00-3:45 – Integrated On-Site Water Management
3:45-4:30 – Potable Water System Challenges

Wednesday, 9/16

8:00-8:15 – Welcome – Conference Co-Chairs
8:15-9:00 – Passive Rainwater Harvesting – Best Practices
9:00-9:45 – Running a Rainwater Harvesting Business – Best Practices
9:45-10:15 – Break
10:15-11:00 – Marketing your Rainwater Business
11:00-11:45 – The Future of Rainwater Harvesting – Predictions for 2010
11:45-12:00 – Wrap Up/Door Prize Drawing
12:00-3:30 – Lunch and General Membership Meeting